

Conference Programme

Tuesday 20 October 1998

8.45am - 9.00am	Scientific Committee - Summary of Day 1			
9.00am - 10.30am	Keynote Address ROOM: Ballroom Central/East Prof Tom Cannon, CEO, Management Charter Initiative, United Kingdom Dr Chris Mallett, Deputy Chief Executive, CSIRO, Australia			
10.30am - 11.00am	Morning Tea			
11.00am - 12.30pm	Keynote Address ROOM: Ballroom Central/East Dr Daniele Vacchi, Director, Industria Macchine Automatiche, Italy Dr Terrence Heng, Vice President, Corporate Software, Motorola, USA			
12.30pm - 1.30pm	Lunch			
1.30pm - 2.30pm	Commercialisation of Knowledge ROOM: Ballroom Central <i>Dr Filippo Bettini</i> From basic research to the commercialisation of knowledge in a biomedical science park. <i>Dr Zoltan Palmai</i> Structural Model for the Technology Diffusion in the innovation park of the Technical University of Budapest <i>Mod: Mr Ian Dalton</i>	Developing Strategies for Regional Innovation ROOM: Ballroom West <i>Mr Felipe Romera</i> The Engine for Growth <i>Dr Ayse Gozen</i> Strategies for Innovation in the Mediterranean Region <i>Mod: Mr Gay Short</i>	Business Partnerships ROOM: Ballroom East <i>Mr Fabio Silva</i> The Creation of World Class Companies in Brazil: The setting Up and Operation of a Distributed and Networked Enterprise Generation Programme <i>Prof Carrick A Martin</i> Macquarie University's Privately Funded Research Park <i>Mod: Mr Felipe Romera</i>	The Economics of Science Parks ROOM: Kestrel Room <i>Mr Hans Rijeckenberg</i> A Calibration of terms regarding the valid denomination of territorial assets <i>Prof Lei Desen</i> An Over-Similarity of Science Parks and Way out <i>Mod: Mr Antonio Marcilla</i>
2.30pm - 3.00pm	Coffee Break			
3.00pm - 4.00pm	<i>Dr. S.P. Bindra</i> Change and Development in Technological Education for Commercialisation of Knowledge <i>Mr Antonio Marcilla</i> The role of universities in partnership with local industry: UAPARK, an attempt to encourage innovation. <i>Mod: Prof Piero Formica</i>	<i>Prof Yisheng Chen</i> The Rapid Development of Non-State-Run Science Parks Emerging in China <i>Ms Judit Emod</i> Developing Strategies for Regional Innovation in Hungary <i>Mod: Prof Mario Rinaai</i>	<i>Mr Samir Chatterjee & Dr Thierry Volery</i> The Role of Trust in International Partnerships: A Managerial Approach <i>Mr Dudley Kingsnorth</i> Capability Databases - An Innovative Approach to Networking <i>Mod: Prof John Milton-Smith</i>	<i>Ms Dana Nicolau</i> Mechanisms Of Knowledge Transfer: Relevance For Science & Technology Parks Policies <i>Dr John Barker</i> Creating Centres of Excellence <i>Mod: Mr Frank Guinta</i>
4.15pm - 5.30pm	IASP - General Assembly Meeting ROOM: Ballroom East			
6.00pm - 10.30pm	Kott Gunning Aussie Barbecue Dinner Function <i>Coaches will pick up outside Burswood Convention Centre at 5.45pm</i> <i>Dress: Comfortable and warm</i>			